We look forward to welcoming you to the FIFA World Cup™ by Coca-Cola Trophy Tour experience!

Register for Your Photo QR Code in Advance
Before arriving, we recommend registering for your Photo QR code to make your experience as smooth as possible.

Please visit this link, https://coca-cola.distinct.so/soccer/wc-trophy-tour-2026, to register or scan the QR code on the next page and receive your Photo QR code. See the next page for step-by-step instructions and what to expect.

Once you complete registration, your personal Photo QR code will be sent to you by email.

This QR code will be used to take your photo with the Original Trophy and to access your photo afterward. Simply have it ready on your phone when you arrive—no printing required.

On-site registration will be available if needed, but advance registration is recommended to save time.

What to Do When You Arrive

- Look for signs marked **"Have a Ticket? Join this line."**
- Show your dedicated hourly ticket(s) to a staff member along with your Photo QR code
    - *If you do not register for your Photo QR code in advance, you will be prompted on-site to register*
- Staff will validate your ticket(s) and Photo QR code
- When you reach the Original Trophy photo area, present your **Photo QR code** to the photographer to capture and access your photo

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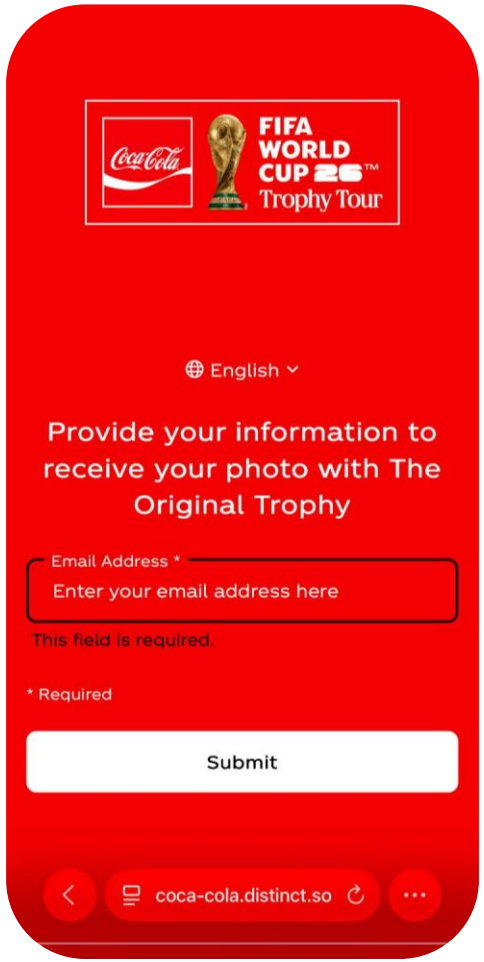
Important Note

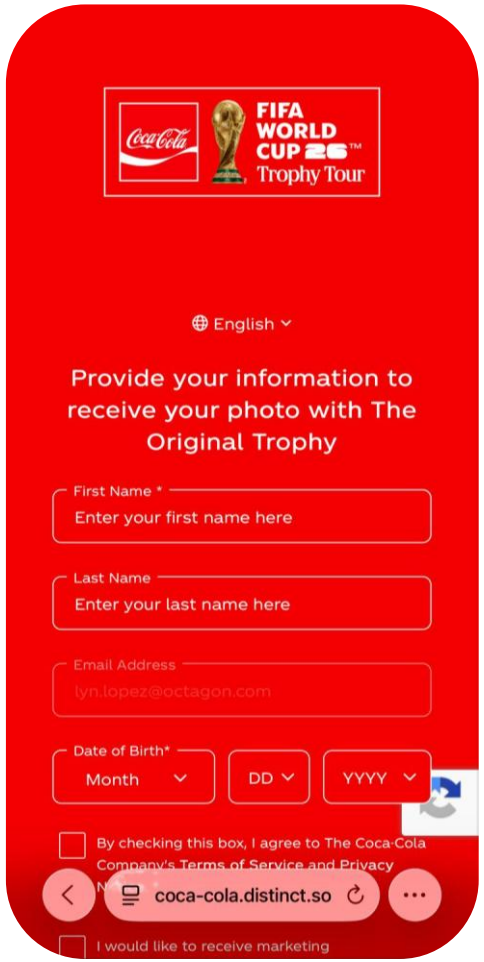
- The QR code on your event ticket is **different** from your Photo QR code.
- **Event Ticket QR Code** → Used for entry
- **Photo QR Code** → Used for your trophy photo

Scan to Receive Your Photo QR Code

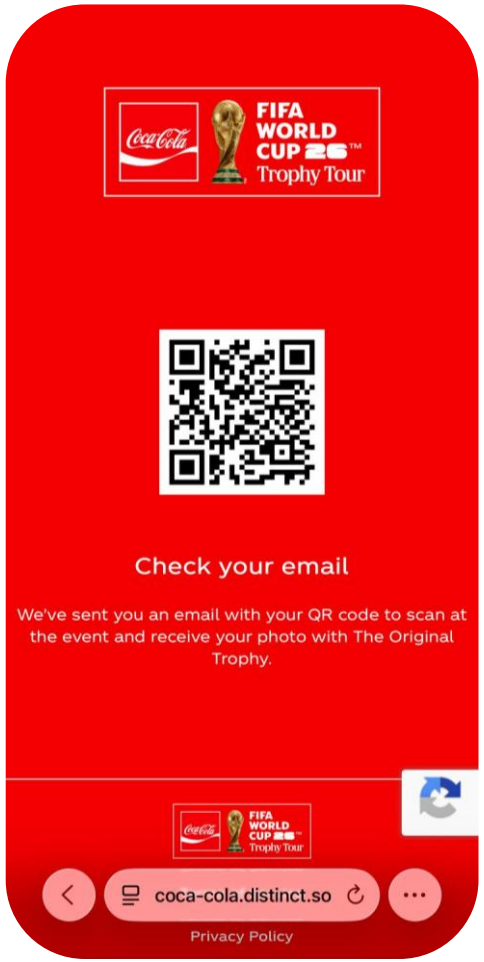
This is NOT the same QR code as your ticket.



Step 1. Provide the email address you would like your photo to be sent to



Step 2. Provide your information and agree to the Terms of Service and Privacy Notice



Step 3. Check your email to receive your Photo QR code to use when you take your photo

Step 4. Show this Photo QR code along with your event ticket upon entrance of the experience